

**SECOND  
ANNOUNCEMENT**



# **7TH SOUTHEAST ASIA RADIOGRAPHERS & RADIOLOGICAL TECHNOLOGISTS CONFERENCE (SEARC)**

**in conjunction with**

**8<sup>TH</sup> ASIA RADIOTHERAPY SYMPOSIUM (ARTs)**

**2<sup>ND</sup> MALAYSIAN DIAGNOSTIC RADIOGRAPHERS CONFERENCE (MDRC)**

**MSR GOLDEN JUBILEE**

**8<sup>TH</sup>-10<sup>TH</sup> OCTOBER 2020**

**VENUE: THE WEMBLEY-A ST GILES HOTEL,  
PENANG, MALAYSIA**

**<http://msradiographer.org/searc>**

**Organised by:**

Malaysian Society Of Radiographers

Jawatankuasa Teknikal Profesion Juru X-Ray Diagnostik



#VM2020 #VisitMalaysia2020



## **7th South East Asia Radiographers & Radiological Technologist Conference (SEARC) in Conjunction with 8th Asia Radiotherapy Symposium (ARTs), 2nd Malaysian Diagnostic Radiographers Conference (MDRC) and MSR Golden Jubilee**

### **Why Exhibit?**

The conference will provide an exceptional and invaluable opportunity to interact with delegates face to face and promote your products and services to practitioners, clinicians, academician and researchers, policy makers from public and private healthcare. The 7<sup>th</sup> SEARC 2020 would be a great platform to:

- Build new relationships as well as strengthening existing relationships.
- Increase product sales and obtain highly qualified leads.
- Increase brand awareness and promote your brands to enhance brand visibility.
- Demonstrate your expertise and test new products and services.
- Introduce your company and products to the industry leaders of the future.
- Reach key academic practitioners and leaders.
- Exhibit and distribute your marketing or promotional materials.
- Device demonstration –opportunity to present equipment /device
- Maintain a high profile within the medical and health sector locally and internationally.
- Direct business networking opportunity.
- Gain a greater understanding and insight of current sectors.
- Build your reputation and be recognized for supporting radiographers.

Your representatives can network with delegates to update their knowledge and understanding of your products/ services in an environment where they are open to listening and learning.





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**7<sup>th</sup> SEARC 2020 EXHIBITOR PACKAGES**

| Category  | Benefits  | Amount    |
|---|---|-----------|
| Platinum Exhibitor  | <ul style="list-style-type: none"> <li>• Opportunity to secure a plenary/ symposium slot (topic is subjected to Scientific Committee's approval)</li> <li>• 3 Exhibition space (2m x 2m)</li> <li>• 5 complimentary conference registrations</li> <li>• 4 exhibitor pass</li> <li>• Full page (A4) advertisement (full colour) in the souvenir program book (Choice of either inside front cover or inside back cover – subject to first come first served basis)</li> <li>• Company logo and acknowledgement as Platinum Exhibitor in MSR website's homepage, printed materials and souvenir program**</li> <li>• Company logo with company's website hyperlink on MSR website's homepage</li> </ul> | RM 30,000 |
| Gold Exhibitor  | <ul style="list-style-type: none"> <li>• 2 Exhibition space (2m x 2m)</li> <li>• 3 complimentary conference registrations</li> <li>• 4 exhibitor pass</li> <li>• Full page (A4) advertisement (full colour) in the souvenir program book (Choice of either inside front cover or inside back cover – subject to first come first served basis)</li> <li>• Company logo and acknowledgement as Gold Exhibitor in MSR website's homepage, printed materials and souvenir program**</li> <li>• Company logo with company's website hyperlink on MSR website's homepage</li> </ul>  | RM 20,000 |
| ** All printed materials –subject to receipt by publishing date |   |           |

## 7<sup>th</sup> SEARC 2020 EXHIBITOR PACKAGES

| Category  | Benefits  | Amount   |
|---|---|----------|
| Silver Exhibitor  | <ul style="list-style-type: none"><li>• 1 Exhibition space (2m x 2m)</li><li>• 1 complimentary conference registrations</li><li>• 2 exhibitor pass</li><li>• Full page (A4) advertisement (full colour) in the souvenir program book</li><li>• Company logo and acknowledgement as Silver Exhibitor in MSR website's homepage, printed materials and souvenir program**</li><li>• Company logo with company's website hyperlink on MSR website's homepage</li></ul> | RM10,000 |
| Bronze Exhibitor  | <ul style="list-style-type: none"><li>• 1 Exhibition space (2m x 2m)</li><li>• 2 exhibitor pass</li><li>• Half page (A4) advertisement (full colour) in the souvenir program book</li><li>• Company logo and acknowledgement as Bronze Exhibitor in MSR website's homepage, printed materials and souvenir program**</li><li>• Company logo with company's website hyperlink on MSR website's homepage</li></ul>  | RM7,000  |
| ** All printed materials –subject to receipt by publishing date |   |          |

### SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives.

Please feel free to contact **Ms. Nur Hafizah Binti Mohad Azmi (010-9123490) / Mr. Mudzakir Alam Shah (012-2469093)** to discuss your needs at Email: [searc2020@gmail.com](mailto:searc2020@gmail.com)

### IMPORTANT NOTICE

In order to maximise benefits for exhibitors, kindly take note the following deadlines:

**Date: 20<sup>th</sup> July 2020**

1) Closing date for Exhibitor. Exhibitor packages to be finalized and confirmed.

**Date: 30<sup>th</sup> July 2020**

- a. Corporate logo for printed materials and program book.
- b. Advertisement text content and layout due to Secretariat.
- c. Brochure materials/literatures into satchel/ folder.

Upon confirmation of Exhibitor in the form below, kindly provide us your corporate logo and hyperlink soonest possible to put up at the MSR website.



## 7<sup>th</sup> SEARC 2020 EXHIBITOR TERMS AND CONDITIONS

Kindly return this form to:  
Radiology Department, UKM Medical Centre,  
Jalan Yaacob Latif,  
Bandar Tun Razak,  
56000 Cheras, Kuala Lumpur  
Email: [searc20200@gmail.com](mailto:searc20200@gmail.com)  
Web: <http://msradiographer.org>

### 1. Company Information

Name of Organization:

Address :

City/ State :

Postcode:

Contact Person:

Position :

Email:

Phone :

2. We agree to become a exhibitor in the following category as per terms and conditions outlined in this agreement :

| NO. | PLEASE TICK WHERE APPLICABLE | EXHIBITOR PACKAGES               | AMOUNT MYR | AMOUNT USD |
|-----|------------------------------|----------------------------------|------------|------------|
| 1.  |                              | Platinum Exhibitor               | RM 30,000  | USD7200    |
| 2.  |                              | Gold Exhibitor                   | RM 20,000  | USD4800    |
| 3.  |                              | Silver Exhibitor                 | RM 10,000  | USD2400    |
| 4.  |                              | Bronze Exhibitor                 | RM 7,000   | USD1700    |
| 5.  |                              | Lunch Symposium Exhibitor        | RM 20,000  | USD4800    |
| 6.  |                              | Joint Symposium Exhibitor        | RM 10,000  | USD2400    |
| 7.  |                              | Single Exhibition Exhibitor      | RM 2,000   | USD1200    |
| 8.  |                              | Advertisement: Full Page A4 size | RM 2,000   | USD1200    |
| 9.  |                              | Advertisement: Half Page A4 size | RM1,000    | USD600     |

**\* Please kindly note that MYR applies to Malaysian companies and USD applies to foreign companies.**

Authorised Signature :..... Company Stamp:.....

Name :

Designation :

Date :

**ITINERARY PROGRAMME**

8 October 2020 ; Thursday



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| DAY 1               |  |          |  |                       |           |           |              |
|---------------------|--|----------|--|-----------------------|-----------|-----------|--------------|
| CONGRESS OVERVIEW   | 08-Oct-20                                    | THURSDAY |  | EXPERT MEETING        | MOLECULAR | THERAPY   | DIAGNOSTIC   |
| VENUE               | BALLROOM                                     |          |  | WEMBLEY 7             | WEMBLEY 8 | WEMBLEY 9 | WEMBLEY 10   |
| 7.30 AM - 8.30 AM   | REGISTRATION OPEN                            |          |  |                       |           |           |              |
| 8.30 AM - 8.45 AM   | WELCOMING REMARKS                            |          |  |                       |           |           |              |
| 8.45 AM - 9.00 AM   | OPENING PRESIDENT                            |          |  |                       |           |           |              |
| 9.00 AM - 9.30 AM   | KEYNOTE 1                                    |          |  |                       |           |           |              |
| 9.30 AM - 10.00 AM  | PLENARY 1 (MI)                               |          |  |                       |           |           |              |
| 10.00 AM - 10.30 AM | REFRESHMENT, EXHIBITION & EDUCATION ON STAND |          |  |                       |           |           |              |
| 10.30 AM - 11.00 AM | OFFICIATING CEREMONY                         |          |  |                       |           |           |              |
| 11.00 AM - 11.30 AM |  |          |  |                       |           |           |              |
| 11.30 AM - 12.00 PM | GROUP PHOTO                                  |          |  |                       |           |           |              |
| 12.00 PM - 12.30 PM | PLENARY 2 (NM)                               |          |  |                       |           |           |              |
| 12.30 PM - 1.00 PM  | PLENARY 3 (RT)                               |          |  |                       |           |           |              |
| 1.00 PM - 2.00 PM   | LUNCH, EXHIBITION & EDUCATION ON STAND       |          |  |                       |           |           |              |
| 2.00 PM - 2.30 PM   |  |          |  | SEARC COUNCIL MEETING | MOLECULAR | THERAPY   | DIAGNOSTIC 2 |
| 2.30 PM - 3.00 PM   |  |          |  |                       |           |           |              |
| 3.00 PM - 3.30 PM   |  |          |  |                       |           |           |              |
| 3.30 PM - 4.00 PM   |  |          |  | ARTs COUNCIL MEETING  |           |           |              |
| 4.00 PM - 4.30 PM   |  |          |  |                       |           |           |              |
| 4.30 PM - 5.00 PM   | REFRESHMENT, EXHIBITION & EDUCATION ON STAND |          |  |                       |           |           |              |

**ITINERARY PROGRAMME**

9-10 October 2020 ; Friday -Saturday



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| DAY 2               |  |        |           |  |                 |                     |  |  |
|---------------------|--|--------|-----------|--|-----------------|---------------------|--|--|
| CONGRESS OVERVIEW   | 09-Oct-20                                    | FRIDAY |           | 8th ASIA RADIOTHERAPY SYMPOSIUM        | GENERAL (MIXED) | DIAGNOSTIC          |  |  |
| VENUE               | BALLROOM                                     |        | WEMBLEY 7 | WEMBLEY 8                              | WEMBLEY 9       | WEMBLEY 10          |  |  |
| 7.30 AM - 8.30 AM   | REGISTRATION OPEN                            |        |           |  |                 |                     |  |  |
| 8.30 AM - 9.00 AM   |  |        |           | PLENARY SPEAKER I                      |                 |                     |  |  |
| 9.00 AM - 9.30 AM   |  |        |           |  |                 |                     |  |  |
| 9.30 AM - 10.00 AM  |  |        |           |  |                 |                     |  |  |
| 10.00 AM - 10.30 AM | REFRESHMENT, EXHIBITION & EDUCATION ON STAND |        |           |  |                 |                     |  |  |
| 10.30 AM - 11.00 AM |  |        |           | PLENARY SPEAKER II                     |                 |                     |  |  |
| 11.00 AM - 11.30 AM |  |        |           |  |                 |                     |  |  |
| 11.30 AM - 12.00 PM |  |        |           |  |                 |                     |  |  |
| 12.00 PM - 12.30 PM |  |        |           |  |                 |                     |  |  |
| 12.30 PM - 1.00 PM  |  |        |           | LUNCH, EXHIBITION & EDUCATION ON STAND |                 |                     |  |  |
| 1.00 PM - 2.00 PM   |  |        |           |  |                 |                     |  |  |
| 2.00 PM - 2.30 PM   |  |        |           |  |                 |                     |  |  |
| 2.30 PM - 3.00 PM   |  |        |           |  |                 | PLENARY SPEAKER III |  |  |
| 3.00 PM - 3.30 PM   |  |        |           |  |                 |                     |  |  |
| 3.30 PM - 4.00 PM   |  |        |           |  |                 |                     |  |  |
| 4.00 PM - 4.30 PM   |  |        |           |  |                 |                     |  |  |
| 4.30 PM - 5.00 PM   | REFRESHMENT, EXHIBITION & EDUCATION ON STAND |        |           |  |                 |                     |  |  |
| 7.30 PM - 11.00 PM  | SEARC 2020 DINNER                            |        |           |  |                 |                     |  |  |

| DAY 3               |  |          |           |           |           |              |
|---------------------|--|----------|-----------|-----------|-----------|--------------|
| CONGRESS OVERVIEW   | 09-Oct-20                                    | SATURDAY | MIXED     | MOLECULAR | THERAPY   | DIAGNOSTIC 2 |
| VENUE               | BALLROOM                                     |          | WEMBLEY 7 | WEMBLEY 8 | WEMBLEY 9 | WEMBLEY 10   |
| 7.30 AM - 8.30 AM   | REGISTRATION OPEN                            |          |           |           |           |              |
| 8.30 AM - 9.00 AM   | KEYNOTE 2 (SURVIVOR TALK)                    |          |           |           |           |              |
| 9.00 AM - 9.30 AM   | 50TH GOLDEN JUBILEE LECTURE I                |          |           |           |           |              |
| 9.30 AM - 10.00 AM  | 50TH GOLDEN JUBILEE LECTURE II               |          |           |           |           |              |
| 10.00 AM - 10.30 AM | REFRESHMENT, EXHIBITION & EDUCATION ON STAND |          |           |           |           |              |
| 10.30 AM - 11.00 AM | 50TH GOLDEN JUBILEE LECTURE III              |          |           |           |           |              |
| 11.00 AM - 11.30 AM | 50TH GOLDEN JUBILEE LECTURE IV               |          |           |           |           |              |
| 11.30 AM - 12.00 PM |  |          |           |           |           |              |
| 12.00 PM - 12.30 PM | CLOSING CEREMONY                             |          |           |           |           |              |
| 12.30 PM - 1.00 PM  |  |          |           |           |           |              |
| 4.30 PM - 5.00 PM   | REFRESHMENT, EXHIBITION & EDUCATION ON STAND |          |           |           |           |              |